MEMO: August 10, 1964
TO: Staff, WCAG
FROM: Michael E. Marcovsky, General Manager
RE: Operations for 1964-65

I hope that all of you are enjoying a pleasant and profitable summer vacation. It is also my hope that you are looking forward to the resumption of radio station operations in the fall. It is with this in mind that this memo is written so that you may be brought up to date and fully imformed about the upcoming broadcast year.

MANAGEMENT

At the end of last term a meeting was held with the outgoing station executives and the faculty advisers for the purpose of appointing the Executive Board for the 1964-65 school year. A listing of these appointments follows. The major department executives are listed in uppercase letters. Those who head sub-divisions are listed in lower case letters under the appropriate organizational category.

1. GENERAL MANAGER	MICHAEL MARCOVSKY
2. PROGRAM DIRECTOR	ANDY ZWEIFACH
8. Traffic Director	Linda Dedunyk
9. Music Program Director	Hugh Sherry
10. Senior Announcer	Carl Libbey
3. CHIEF ENGINEER	HOWARD SHIEBER
4. BUSINESS MANAGER	RONALD FOX
5. SALES MANAGER	STEVE WISCH (TRIAD CLUB)
6. PROMOTION AND PUBLIC RELATIONS DIRECTOR	LEE RUDNICK
7. NEWS DIRECTOR	SANDIE STEINBERG
11. Political Editor	Glen Collins
12. Feature Editor	Bill Singer
13 News Editor	Donald Mazzella

ROLE OF VETERAN STAFF

Upon most of you, as the veteran staff members of WCAG, will rest a good deal of the operating functions of the station. We shall initiate the broadcast year manned for the most part in the areas of announcing, music programming, engineering, production, and news by tried and true veteran staff members. The integration and training of new staff members will be done by you, the veterans. As we get more and more staff members they will assume many responsibilities under your guidance. Then we shall be able to expand our broadcasting week and the scope of our operations.

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